

# Flyover Country

## Open Call for Artists

### FAQs

#### What is Kcymaerxthaere?

Kcymaerxthaere is a global work of three dimensional storytelling where the Geographer-at-Large, Eames Demetrios has installed markers in one hundred and forty three sites around the world that honors events in the fictional world called Kcymaerxthaere in our 'linear' world. Eames' stories take us into a parallel universe that is radically different from ours, making us pause for a moment and stop, think, dream or wonder. With markers made to last that are often out of bronze, stone or concrete, and made with a process that embraces the locale it is situated within, these installations are portals where we can allow ourselves to plummet into the world of Kcymaerxthaere.

Some of our favorite markers:

[\*The life of Bala Qhova\*](#) in Bali, Indonesia

[\*Relearning Love\*](#), Jaisalmer, India

[\*City of Justice\*](#), Vilnius, Lithuania

#### What is Flyover Country?

Jaaga's interest in public art came with our genesis in 2009, with a special enthusiasm for flyovers in Bangalore in 2014. Having opened up this space for contemporary art-making under flyovers, we have been working in the field in a modest and carefully thought through capacity over the last 7 years. The project Flyover Country is thus a coming together of Jaaga's keen interest along with Eames' whimsical rendition of flyovers in Kcymaerxthaere.

The project wishes to manifest a physical marker in Bengaluru that opens the portals to this parallel universe at a flyover location (to be decided). The marker made of the light grey granite that is local to the city will be set amidst murals that amplify the rich details of the story, a layer of interactive technology and a piece of theatre that helps both art patrons and the neighbourhood around the flyover to partake in this process of art making.

Toward this end, Flyover Country will run an art-making CoLab online and then actuate the on ground component of the project when it is safe to do so.

#### What are the components of Flyover Country?

Online Component:

BF CoLab

- Participants who are visual artists, graphic designers, muralists, illustrators or animators, from Bengaluru will be convened in an online space.
- Collaborative work, discussion and feedback sessions will be conducted online to develop the visuals from the text of the Flyover Country story
- Mentor Mondays, Working Wednesdays and Feedback Fridays will structure the time during the three week of synchronous online collaboration.
- Mentoring sessions by invited experts in the field to share their practice, contribute towards upskilling, and providing critical feedback to the art making process.
- Mentoring will be offered in aspects of mural making, creating visual narratives, and exploring augmented reality for placemaking.
- CoLab participants will interact with the theatre practitioners as part of the workshop

### **BF Dialog & Showcase**

We will end the month of July with an online showcase of our works as a result of this experience. This will be open to wider audiences. Mentors who are leading artists in the field will engage in a public dialog session with the workshop participants and audiences at large to discuss and debate some of these critical questions posed.

A similar public showcase and discussion will take place under the Dialog banner in tandem with the on ground component of the program as well.

### **Onground Component:**

When the situation with the pandemic allows us, we will execute the murals, actuate the AR layer and present the performative piece. Location and timeline with program details is yet to be determined, and will be communicated at a later point.

### **What will I get from this experience?**

Following will be the larger outcomes of the program:

- An invaluable network of artists & designers with diverse expertise and levels of experience, coming together to explore potential new ways of place making.
- A chance to engage deeply with peers and explore collaborative work methods
- A chance to collaborate with mentors who are reputable experts in the field
- An opportunity to be part of an international public art making project with exposure to the work of senior artist and Geographer at large, Eames Demetrious of Kcymaerxthaere
- An opportunity to learn new skills like muraling, collaborative public art, embracing technology, and community engagement.
- A chance to showcase your developed artwork online to a wider public with global audiences given the global nature of the project.
- An opportunity to further showcase the artwork as murals in a selected physical location of Bangalore (pandemic conditions permitting).

- There is an honorarium of Rs. 30,000 being offered, that will be split across the online and on ground components.

## What is the project timeline ?

June 4 - June 25 2021	<b>Open Call</b> - APPLY HERE
June 26-July 5th 2021	Selected Artists Announced & Contracted
July 12th-30th 2021 7pm - 9pm IST (Mon, Wed, Fri)	<b>CoLab</b> : Includes mentor sessions, peer review & feedback, synchronous work sessions for collaborative art making
July 29th 2021 7pm-8.30pm IST	<b>Showcase + Dialog</b>
Dec 2021 (Tentative)	<b>On Ground</b> :Execution of the works under the Flyover - conditions permitting.

## APPLICANT PROFILE

### Who can apply?

- Bangalore based artists are preferred.
- Willing to travel and stay in Bangalore during the on-ground execution. (Expenses to be borne by artist)
- Must have an enthusiasm to collaborate with peers and engage with communities in the public art/ placemaking process.
- Creatives- graphic designers, visual artists, muralists, illustrators, 2D/3D animators and allied fields are strongly encouraged to apply.
- Must be able to commit to both the online and on ground components of the project.
- Work experience of at least 3 years or a degree in one of the above mentioned creative fields
- Strong portfolio of work with a can-do attitude for the rigour of mural making in Bangalore's public spaces.

Applicants will be required to have the following technical support:

- A computer (desktop or laptop) manufactured on or after 2015
- Computers must have minimum 8GB RAM
- Webcam & mic (internal or external) + headphones
- Broadband internet connection (minimum 8 MBS)
- Visual software required to create the artworks

### How do I apply?

[Apply online via this application form >>](#)

The online application form will take about 20 - 30 minutes to complete. Please set aside enough time to complete the form. Applications must be filled in English. Applications received in other languages will not be considered.

**What will be required for filling out the application?**

- A Curriculum Vitae (CV) as a PDF
- A Statement of Purpose as a selfie video outlining how this program will influence your current practice and future career goals. Please feel free to communicate in English or Kannada.
- A visual representation of your work in the form of a portfolio, website or PDF (not more than 10MB) of previous work must be submitted with your application

If you have specific requirements and need to submit your application in a different format, please reach out to us at [coordinator@jaaga.in](mailto:coordinator@jaaga.in)

**What criteria do you look for in evaluating an application?**

Eligible application will be assessed according to the following criteria:

- Strength of your portfolio as an artist or designer as evidenced in your sample of works
- Strength of statement of purpose for applying to this fellowship as it influences to your trajectory as a practitioner
- Strength of your capacity and commitment to your field, and indications of serious intent to contribute to furthering the field of placemaking.
- The value you place on collaboration as a mode of art making.

**When is the application deadline?**





The application deadline is Friday, 25th June 2021, 23:59hrs IST

**What makes my application ineligible?**

- Incomplete applications will not be considered
- Applications received after the deadline will not be considered

*Note: Please allow an appropriate amount of time based on your Internet's speed to upload all your documents before the deadline.*

**CREDIT LINE**

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